



# HAPPY CLINICIAN

Meet Anna



@lor.medicalaesthetics

**The HAPPY INJECTORS CLUB is all about the amazing clinicians that choose to join the club, train with me and are happy to share their experience with others.**

**EVERY MONTH I WILL BE SHINING A SPOT LIGHT ON A SUPER HAPPY MEMBER TO HELP INSPIRE YOU ON YOUR JOURNEY.**

## **HI ANNA, WHAT'S YOUR BACKGROUND ROLE?**

I'm an adult nurse by background, having worked in the NHS for 17 years, 11 of which as an advanced practitioner. I've worked across emergency surgery and the Emergency Department.

## **HOW LONG HAVE YOU BEEN IN AESTHETICS?**

I did my first training courses in foundation toxin and dermal filler back in 2015. Initially, I built up a very small client base of friends, family and friends of friends but 3 years ago I decided to go for it 'properly', & aim to build a sustainable business.

## **WHAT'S YOUR CURRENT JOB MIX?**

I still work as an advanced practitioner in an Emergency Department in the North West 3 days per week, working in my clinic 2 days per week.



## **WHY DID YOU GO INTO AESTHETICS?**

In all honesty, I'd just been through a tricky divorce, finished my Masters and wanted something more for myself. I had no idea where it would lead but I was eager and intrigued by aesthetic medicine. I was fortunate to have my prescribing qualification via my NHS role and it felt as though there were possibilities out there for me to do something exciting, more on my own terms!

## **WHAT'S YOUR FAVOURITE PART OR TREATMENT IN AESTHETICS AND WHY?**

For me it's the look on someone's face when you've helped them feel better about themselves. Nothing beats it for me!

I love meeting people, getting to know them and their reasoning behind seeking treatment.

So I guess my favourite part of the whole process is the consultation. I've also met loads of likeminded people both through networks, associations and the patients that come to see me, some of which have become friends. Treatment wise, it's a tough one! I love micro needling, but I'm also a huge fan of dermal filler.

## **WHERE DO YOU SEE YOUR AESTHETICS CAREER IN 5 YEARS TIME?**

I'd love to be in a position where I can work more in and on my business than the NHS. I'd love to have my own premises too & make somewhere my own.



## **WHAT HAS BEEN YOUR BIGGEST ACHIEVEMENT SO FAR?**

I guess just that I've survived and managed to get this far, despite working full time still, doing my PhD and various life challenges. I haven't had the bravery to enter for any awards or anything like that yet, but maybe one day. When my PhD is finished I'd like to start my level 7.

## **WHAT'S YOUR BEST PIECE OF ADVICE?**

The best thing I've invested in for sure is a business coach. I had ZERO clue about how to run and maintain a business. If you don't know where to start, your head is full of ideas and excitement but you've got no strategy... I can't recommend business coaching enough. Fiona Macaskill has been my saviour! That said, no one does the hard graft for you. You definitely need to put the hard work in if you want to get something out of it.

## **WHAT TRAINING COURSES HAVE YOU DONE WITH HAPPY INJECTORS CLUB?**

I haven't done any yet, apart from attending the excellent symposium last year. I'd like to though, as I'd like to build my confidence with certain dermal filler treatments & Felicity offers 1:1 bespoke training that I hear is ace.

## **FINALLY... WHAT DOES BEING PART OF HAPPY INJECTORS CLUB MEAN TO YOU?**

I've met some wonderful people through HIC, and the support, advice and encouragement is second to none. I've made lifelong friends through HIC, and in an industry that's moving so fast, is heavily saturated and competitive, it's so refreshing to be part of something that is so supportive.

